Belkin Education

Edward Deckard – National Account Manager
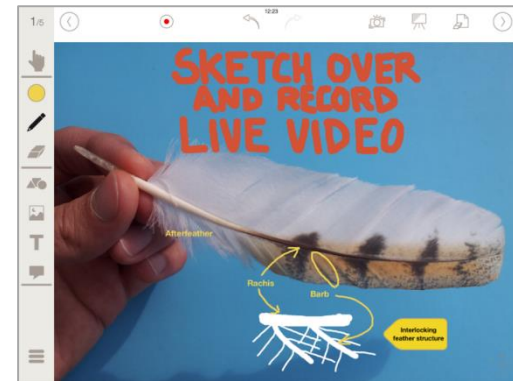
belkin™

Solutions for iPad / Tablet

Tablet Stage™ + Stage™ **App**

Makes it easy to teach and collaborate using tablets in the classroom

Stage™ Presence in K12 Education

"Hottest EdTech Product"
The Belkin Tablet Stage was named by K-12 TechDecisions as one of the 20 Hottest EdTech Products at TCEA (Texas Computer Education Association) 2013.

Tech Awards Circle - Gold Award
The Belkin Tablet Stage and Stage App recognized as finalists. Tech Awards Circle was established to truly honor the 'best of the best' in technology.

"Cool Tool" Finalist
The Belkin Tablet Stand with Storage was named a finalist by EdTech Digest. This distinguished awards program recognizes outstanding solutions in education and technology.
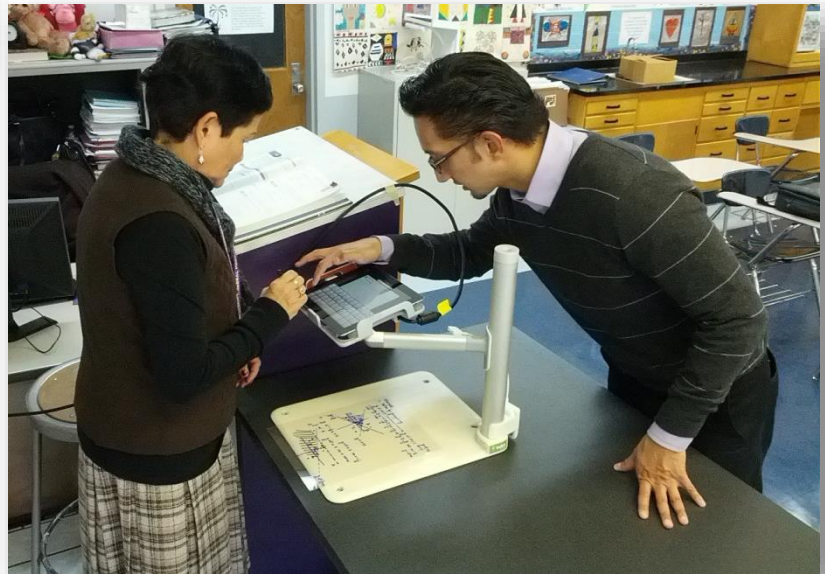
"Top 40 Ed-Tech Services for 2013-14"
Belkin's Tablet Stage and Stage App win honors for this reader's choice award recognizing products that improve teaching, learning, or school administration.

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Tablet Stage

Makes it easy for teachers and students to teach and collaborate using tablets in the classroom

- Securely holds tablet for:
    - "Document Camera mode:" Easy capture and live video projection of papers and objects
    - "Podium mode:" Efficient lecturing and enhanced digital collaboration
- Selectable brightness LED light
- Landscape or portrait mode
- Vertical position adjustment
- iPad & Galaxy (10.1" – 7") and case compatible

Tablet Stage	
SKU	**B2B054**
MSRP	**$149.99**

Portable Tablet Stage

Makes it easy for teachers and students to teach and collaborate using tablets in the classroom

- Folds into a comfortable fit for carrying case
- Accommodates most tablets
- Sturdy & durable design

Show

	Tablet Stage
SKU	**B2B118**
MSRP	**$79.99**

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Wired Keyboards for iPad

Wired Keyboard for iPad®

- **Tough, Pry-Resistant Keys**

- The Belkin Secure Wired Keyboard connects directly and securely to a single iPad

- It does not require batteries or recharging, making it the perfect partner for standardized testing.

- The slender design features well-spaced keys made specifically for the classroom.

- Keyboards for Apple are MFi Certified

- **True** plug & play simplicity. Nothing to do but plug in and start typing.

B2B124 for iPad with Lightning connector
$59.99 MSRP
B2B125 for iPad with 30-pin connector
$29.99 MSRP
B2B127-BLK for Android Tablet **EOL**

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7 BUSINESS

Wired Tablet Keyboard **with Stand** B2B130 / 131 / 132

Made for iPad

ANDROID COMPATIBLE

Wired Tablet Keyboard with Stand is a secure and efficient solution designed for the classroom:

- **Full Size, Pry-Resistant Keys**

- **MFi Certified Compliant with PARCC and SBAC standardized testing technology requirements**

- **Integrated Case-Compatible Stand allows portrait or landscape orientation**

- **Cable Management Compartment**

- **Slim and Stackable Design**

- **True Plug & Play**

- **No Software, Batteries or Charging**

Wired Tablet Keyboard with Stand B2B130/131/132

- **B2B130** Lightning (iPad)   MSRP: $69.99
- **B2B131** 30-Pin (iPad)   MSRP: $39.99
- **B2B132** 5-Pin Micro USB (Android)   MSRP: $39.99

Stackable design with built-in cable management

Made for iPad

ANDROID COMPATIBLE

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Protection for Chromebook

Chromebook/Ultrabook Sleeves (Simple, Low-Cost Protection)

Easy-to-insert-and-carry sleeve, for protection

- Belkin Sleeves provide on-the-go protection for most common tablets, Chromebooks, or Ultrabooks.
- Dual layer technology. Sleek neopro exterior and cushy fleece interior protects your technology.
- Extra zippered pocket to provides room for accessories and other school supplies.
- Easy in + out -- keeps your tablet or notebook mobile
- Self-retracting top handle.
- Prop 65- compliant

11-inch MSRP $12.99   **B2B081-C00** (Black)
13-inch MSRP $14.99   **B2B064-C00** (Black)
14-inch MSRP $16.99   **B2B075-C00** (Black)

- **Always important to Check Device dims vs inside case dims. (See flyer for inside case dims)**
- **Onsite sample recommended to confirm fit**

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Advanced Protection for Chromebooks

Air Protect™ Sleeve 11" B2A070-C01

MSRP $29.99

- Built to fit 11" Chromebooks, Microsoft Surface and many 11" Ultrabooks

- Snug fit compartment with 6 protective barrier's

- Durable light weight exterior that protects from tears and constant usage

- Retractable carrying handle

- ID window with Velcro seal

- Integrated bottom pocket to protect device while storing accessories

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Air Protect™ Always-On Cases

B2A074-C00 **11-inch Universal Case** *MSRP $59.99*

Fits 11" Chromebooks, Microsoft SurfacePro3 and most 11" notebooks

Maximum device dimensions 11.8"x 8.2"x 1.1"

B2A073-C00 **14-inch Universal Case** *MSRP $64.99*

Fits 13"- 14" Chromebooks, and many notebooks

Maximum device dimensions 13.7"x 9.6"x 1.1"

- Simple One-Zip & Flip auto awake design
- No screen obstructions
- Full 6-side, multi-layer, and durable protective construction
- Thermal management for natural airflow
- Zippered front accessory pocket
- Adjustable shoulder strap with durable metal hardware

Air Protect™ Always-On Cases

Retractable handle

Universal rubber corner grips will automatically open your device while preventing any obstruction of your screen

Full flip zipper allows quick access to device also great for airport screening

EVA platform allows for natural air flow when in use

Elastic bands with Micro Gel strips underneath to hold your device in place

Durable padded construction features 6 sided protection

Air Protect™ Always-On Cases

ID Pocket with Velcro seal

Rubber feet provide non-slip grip on desk

Adjustable shoulder strap with durablemetal hardware

Rubber feet for added drop protection

B2A074-C00 **11-inch Universal Case**
Fits 11" Chromebooks, Microsoft SurfacePro3 and most 11" notebooks
M*aximum device dimensions* 11.8"x 8.2"x 1.1"

B2A073-C00 **14-inch Universal Case**
Fits 13"- 14" Chromebooks, and many notebooks
M*aximum device dimensions* 13.7"x 9.6"x 1.1"

Air Protect Always-On Slim Case

TECH&LEARNING
BEST of SHOW
AT ISTE 2015
WINNER

- **Rugged protection in an always-on form factor**
- **"Back-Pack Friendly"**
- **No "case flop" - form fitting**
- **6-sides of protection**
- **Exterior asset tag / ID card holder**
- **11" and 14" models available – fits most Chromebooks and laptops**

B2A075-C00 **11-inch Air Protect Always-On Sleeve - MSRP $34.99**
Fits 11" Chromebooks
    M*aximum device dimensions* 11.8"x 8.2"x 1.1"

B2A076-C00 **14-inch Air Protect Always-On Sleeve - MSRP $39.99**
Fits 13"- 14" Chromebooks
    M*aximum device dimensions* 13.6"x 9.44"x 1.1"

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Air Protect Always-On Slim Case

TECH&LEARNING BEST of SHOW AT ISTE 2015 WINNER

Belkin does not suggest or endorse doing what Haddon Heights School District in NJ did.

BTW…we won the test!

Watch the video here: https://youtu.be/OqJXwprQBOM

B2A075-C00 11-inch Air Protect Always-On Sleeve - MSRP $34.99
B2A076-C00 14-inch Air Protect Always-On Sleeve - MSRP $39.99

Premium Protection for Chromebook/Notebook

Air Shield™

Always-On Protective Case for Chromebooks and Laptops

Winner "Best of Show" ISTE 2016 – "Tech & Learning"

INTRODUCING
AIR SHIELD™ **CASE**
B2A077-C00
MSRP $59.99

Premium "always-on" style protection

- **Passes MIL SPEC for both drop and impact protection**
- Engineered Shock Suspension technology
- Impact-resistant, durable materials
- Easily accessible charging and data ports
- Compatible with backpacks and most charging carts
- Use your device while protected in the case.
- Easy-to-deploy design that allows full access to device when open
- Full screen visibility with innovative "shock suspension" features
- Engineered interior and exterior features protect device from screen punctures or lateral stress fractures

Air Shield™

Always-On Protective Case for Chromebooks and Laptops

Always On, Always Protected.

Open and learn with Air Shield™

Air Shield: *Easy to Protect*

1) Always On, Always Protected

2) Engineered *Shock Suspension* technology

3) Impact-resistant, durable materials

Air Shield: *Easy to Administer*

1) Engineered to fit most 11" devices – mixed device/brand environment friendly

2) Easily accessible charging and data ports
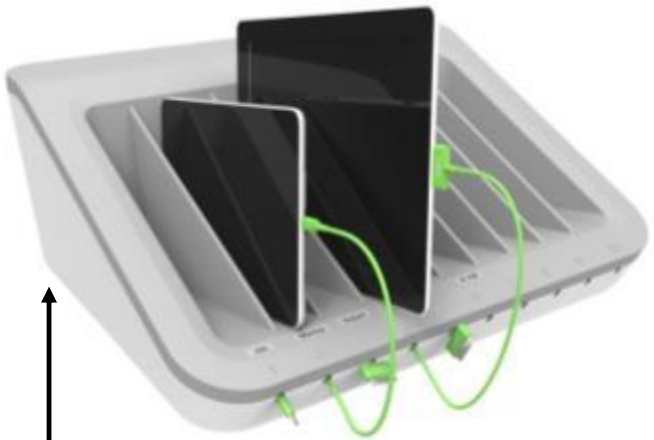
3) Compatible with backpacks and most COWs

* fits in carts with storage slots 1.35" or greater

Anthro/Ergotron YES Cart pictured

Surge & Charging Solutions

Store-and-Charge Station

Makes it easy for teachers and students to distribute, store, and charge mobile devices in the classroom

- Stores and charges up to 10 tablets at easy-to-reach angles
- Supports virtually any tablet, netbook, Chromebook, and e-reader platform
- Built-in cable management features to minimize tangles and clutter
- Open set-up to facilitate easy access and wireless syncing
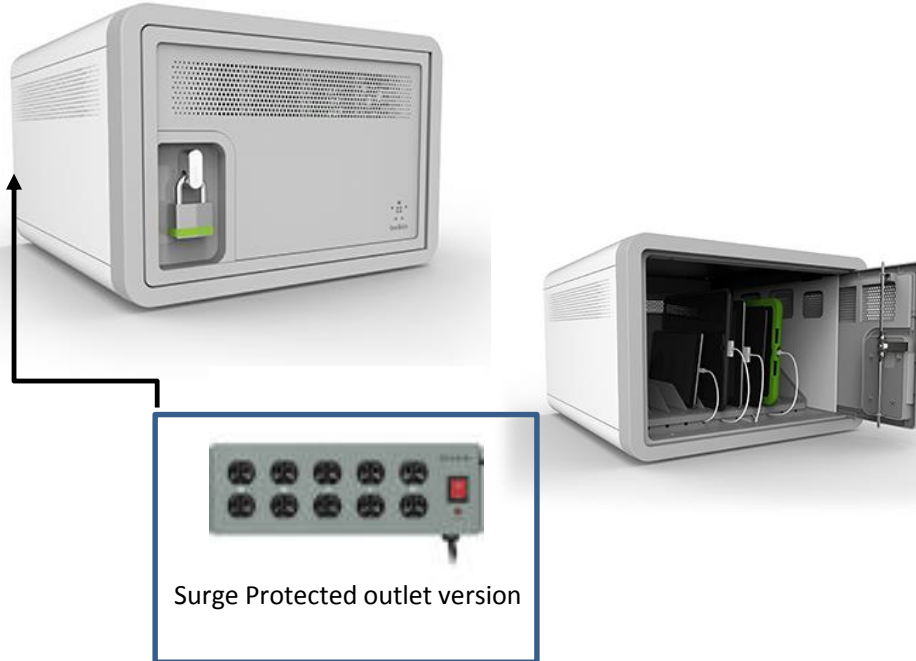- Includes labeling space for personalization and identification

*Suggested Use

Surge Protected outlet version

Store-and-Charge Station	
SKU	**B2B074**
MSRP	**$199.99**

Secure and Charge

• Lockable security enclosure deters tampering and theft

• Stores and charges up to 10 tablets at easy-to-reach angles

• Fits all iPad generations, Samsung Galaxy tablets, and e-readers

• Built-in cable management features to minimize tangles and clutter

• Includes labeling space for personalization and identification

• 3 Secure and Charge units will fit onto one standard AV cart from classroom to classroom

• Surface mounting features allow unit to be securely attached to tables or carts and are stackable to save space

Surge Protected outlet version

Secure and Charge	
SKU	**B2B117**
MSRP	**$349.99**

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NEW - Universal HDMI to VGA Adapter Kit with Audio

The multi-purpose adapter kit that connects legacy VGA equipment to newer HDMI devices to better connect the classroom.

Key Features and Benefits

• **All Inclusive.** HDMI-f to VGA-f Adapter, HDMI-m to HMDI-m converter, 3.5 mm audio cable (1 m), and "anyone can install" instructions.

• **Plug and Play.** No drivers, software, or external power adapters needed.

• **Tried and Trusted.** Tested in USA-based labs and FCC and CE certified.

• **Complete Compatibility.** Supports Apple TV, Chromecast, Chromebook with HDMI, Roku Streaming Stick, Raspberry Pi, full-power HDMI laptops, and several other AV devices.

	Secure and Charge
SKU	**B2B137-BLK**
MSRP	**$39.99**

Bids and Deal Registration

Deal Registration

•Opportunity needs to be over $15k and the reseller needs to be driving the opportunity

•If it is determined that the reseller is driving the opportunity registration will be approved for 6 months

Bid Opportunities

•Most opportunities will be approved for bid discounting based on the quantity requested from the school

•Bid pricing will not be approved if there is already a deal registration in place

Information Needed

•School District Name , Physical address of District, Phone Number

•Reseller Name

•Part Number and Quantity

•Possible Close Date –Samples?

Competitive Solution –*bring us the deal we will work on pricing and get sample out to the end users, once the end users and resellers see the quality of Belkin it usually transplants the current vendor.*

Education Team (and Education Bid Desk) Email : EducationTeam@belkin.com

The Education Sales Team is…

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Belkin's K-12 Education Products

Part No	Part No. Desc	MSRP	Packaging Style	Case Pack Quantity
Classroom Collaborative Tools				
B2B054	**Belkin Tablet Stage** (Also see Apple App Store for Free Belkin **Stage App**)	$149.99	Generic Box	1
B2B118	**Portable Tablet Stage** (Also see Apple App Store for Free Belkin Stage App)	$79.99	Generic Box	3
Alternative Charging and Storage Solutions				
B2B074	**Store and Charge** (Open format, ten-at-a-time charging solution)	$199.99	Generic Box	1
B2B117	**Secure and Charge** (Secure & lockable format, ten-at-a-time charging solution)	$349.99	Generic Box	1
Wired Keyboards for iPads				
B2B124	**Wired Keyboard for iPad with Lightning connector** ("Pry-Resistant" Keys!!)	$59.99	Generic Box	10
B2B130	**Wired Tablet Keyboard with Stand for iPad Lightning** ("Pry-Resistant" Keys!!)	$69.99	Generic Box	4
B2B131	**Wired Tablet Keyboard with Stand for iPad 30-Pin** ("Pry-Resistant" Keys!!)	$39.99	Generic Box	4
A/V Adapter				
B2B137-BLK	**Video/Audio Adapter Kit - HDMI to VGA**	$39.99	Generic Box	6
Premium Protection for Chromebooks and Notebooks				
B2A077-C00	*Air Shield*™ 11" Universal Chromebook/Notebook Hard Case *(The Ultimate Protection)*	$59.99	Generic Box	5
B2A075-C00	*Air Protect*™ 11-inch Always-On Slim Case (Universal, slender but tough& rugged)	$34.99	Generic Box	5
B2A076-C00	*Air Protect*™ 14-inch Always-On Slim Case (Universal, slender but tough& rugged)	$39.99	Generic Box	5
B2A074-C00	*Air Protect*™ 11-inch Always-On Case (Universal, full-featured, tough& rugged)	$59.99	Generic Box	5
B2A073-C00	*Air Protect*™ 14-inch Always-On Case (Universal, full-featured, tough& rugged)	$64.99	Generic Box	5
B2A070-C01	*Air Protect*™ Sleeve (tough & rugged in a sleeve form-factor)	$29.99	Bag & Label	10
Basic Sleeves for Chromebooks & Notebooks				
B2B081-C00	**11" Basic Laptop/Chromebook Sleeve** – Black	$12.99	Bag & Label	10
B2B081-C01	**11" Basic Laptop/Chromebook Sleeve** – Blue	$12.99	Bag & Label	10
B2B081-C02	**11" Basic Laptop/Chromebook Sleeve** – Red	$12.99	Bag & Label	10
B2B064-C00	**13" Basic Laptop/Chromebook Sleeve** – Black	$14.99	Bag & Label	10
B2B075-C00	**14" Basic Laptop/Chromebook Sleeve** – Black	$16.99	Bag & Label	10

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