# VMware Horizon DaaS

Windows Desktops and Apps as a Cloud Service. Backed by VMware.

VMware Horizon DaaS
Cloud-hosted virtual desktop infrastructure

Remote Office

Corporate Office

Mobile Workers

Corporate Wi-Fi

End-User Devices

## The Evolving Desktop

The legacy desktop is going through significant change. End users are more remote than ever before, often working from home, on the road, or via branch offices. And they are accessing corporate resources from a variety of non-Windows devices including iOS, Android, and Macs. End user applications are evolving as well, with traditional and cloud applications being delivered from private and public clouds.

IT is also under immense pressure to enable this new mobile workforce without sacrificing security and control. IT must ensure that corporate data and applications are secure and they also must control the costs associated with the management of end user devices. Companies are reevaluating their desktop strategy to cope with these changes.

They need a robust, secure and affordable solution that will accommodate shrinking IT budgets and varied end-user demands, while enabling them to evolve end-user computing in a seamless way. With the cloud now being a viable business option, the time is right for companies to take advantage of cloud-hosted desktops and transform end-user computing into next-generation workspaces.
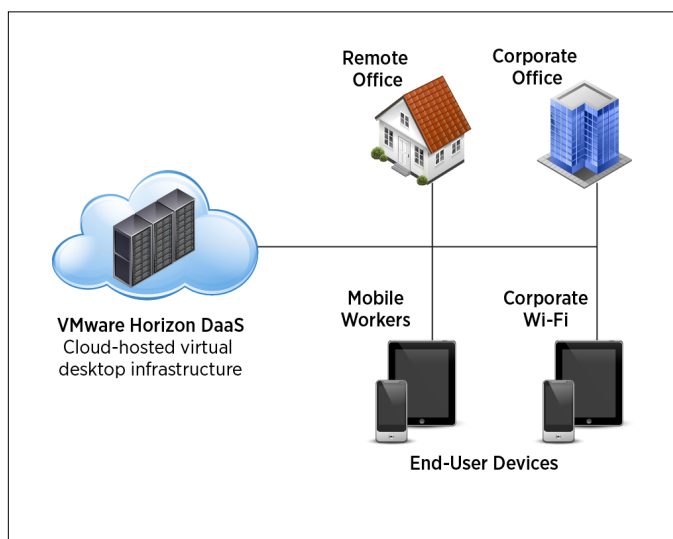
## The VMware Advantage

VMware Horizon DaaS enables companies to deliver virtual workspaces to their end users—including full Windows Client desktops, shared desktops and applications—as a monthly subscription service.

VMware enables a risk-free, incremental evolution of the next-generation workspace. It provides a complete virtual workspace from the cloud, delivering desktops and applications as an easily managed, integrated cloud service. Enterprises can rapidly provision desktops and applications to users on any device, anywhere. And virtual desktops are transformed from the CAPEX outlay inherent in enterprise onsite desktop virtualization and physical PC refreshes, into a predictable, easy to budget OPEX item.

## The Top VMware Differentiators

VMware Horizon DaaS was built from the ground up to deliver workspaces as a cloud service. Unique features of the service include:

• Simple virtual desktops. Access virtual desktops in just a few clicks without the complexity of deploying and managing desktop virtualization infrastructure.

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- Adaptive end user experience. Deliver a great end user experience across networks and devices with support for USB, unified communications, and multimedia.
- Predictable costs. Reduce your upfront costs and lower your desktop TCO with predictable cloud economics.
- Hybrid cloud flexibility. Gain flexibility with a service that lets you balance business-owned and cloud-based infrastructure to best serve your business.
- Integrated security and control. Gain peace of mind with integrated security, control and support backed by VMware.

## VMware Horizon DaaS Benefits

### For End-Users

**Superior User Experience.** VMware Horizon DaaS delivers a superior end-user experience, with an interface that adapts to the device and is optimized to ensure the best possible user experience across the WAN and LAN.

**Unified Desktop and Application Access.** Users get Windows desktops and applications from the cloud on any device, including tablets, smartphones, laptops, PCs, thin clients, and zero clients.

**No Compromise, Fully Customizable Desktop Experience.** Every user can have their own virtual desktop, customizable to their application, and look and feel needs, just like their physical desktop or laptop.

**High Level of Desktop Performance.** VMware Horizon DaaS desktops can be tailored to meet the simplest or most demanding workloads, from call center software to CAD and 3D Graphics packages.

**Persistent-State Save.** Cloud-hosted desktops don't need to be turned off, so users can leave the office with their document in midsentence, and log back into their desktop or app from home to finish writing without powering up or down.

### For IT

**Lower Cost.** Consuming desktops and apps as a cloud service offers lower entry costs for virtualization and reduced ongoing expenses. Buy what you need, when you need it, at a predictable monthly price.

**Enterprise Integration.** VMware technology, which provides every tenant with their own Virtual Local Area Network (VLAN), is designed to make it easy for IT to integrate cloud-hosted desktops into their own corporate environment, leveraging corporate Active Directory and corporate application and file services. This is achieved without requiring domain trust between the corporate datacenter and VMware.

**Simplified Management.** IT can easily manage desktop images, virtual machines, user assignments, applications and multiple desktop models—i.e., 1:1 persistent virtual desktops and shared, non-persistent desktops— from a single console. Optionally IT can manage their cloud-hosted desktops with existing enterprise tools.

**Extended Credentials and Security Policies.** IT can manage virtual desktop security just like they manage their existing infrastructure today, with the same credentials and permissions.

**Integrated Security.** With built-in security capabilities such as secure point-to-point network connectivity, dedicated compute, and network isolation, IT can have the confidence that their corporate data and applications are secure.

**Enterprise-class service.** With VMware Horizon DaaS you gain access to the proven expertise of specialists that know how to run cloud-hosted desktops at scale. Offload the support and management of the underlying infrastructure and receive best in class SLAs, service and support.

## Find Out More

For information or to purchase VMware products, call 877-4-VMWARE (outside North America, +1-650-427-5000), visit http://www.vmware.com/products/daas or search online for an authorized reseller. For detailed product specifications and system requirements, refer to the VMware Horizon DaaS Platform documentation.

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